

Caveon Web Patrol™



Caveon Web Patrol™ puts you back in control by monitoring the Internet for the sale, barter, or other disclosure of test information—your testing program’s intellectual property. Web patrolling includes detection of (1) brain dump sites and (2) other people or agents on the Web who are disclosing test items.

The Worldwide Web has introduced a whole new level of sophistication to the world of cheating. Brain dump sites give away or sell real test content, exposing your tests to millions of people and jeopardizing your program’s credibility.

Until you know exactly what is happening and how widespread the fraudulent activity is, you have no power to safeguard your tests. You may have that unsettling feeling that someone, somewhere is selling or sharing test content, but you can’t prove it. You lack control over your program’s security and credibility.

With test piracy so simple and potentially widespread, how can you protect your investment and program reputation? How do you know if people who lack the requisite skills are passing your tests, thus cheapening your testing program? In short, how can you find out which sites are perpetrating fraud and then hold the owners accountable?

With Caveon Web Patrol, you’ll know if your tests or test questions are floating around the Web for all to see. And you’ll have the information you need to decide how to reduce the damage from test exposure.

How Does It Work?

Caveon Web Patrol is a combination of unique, automated tools and human-intelligence services that continually scour the Web. Our tools include Web crawling and proprietary techniques to identify where your test questions and answers are showing up.

Using directed techniques we dig down to find the obvious and obscure sites where test disclosures may be occurring. We use proprietary, automated processes to identify exact and close-to-exact test-item matches that reveal test theft. With these tools, we determine the likelihood of test

Automated tools continually scour the Web.

- *Web crawling searches out sites that sell your content.*
- *Proprietary, automated processes identify test theft.*
- *Automated algorithms determine the extent of test exposure.*
- *Human-intelligence services gather evidence about proxy test takers.*

Monthly reporting keeps you up to date.

- *We identify the piracy sites and site owners.*
- *We tell you which tests are being bought and sold.*
- *We notify you when damaging events occur.*

You learn about the who, what, when, where and how of compromised tests so you can take corrective action.

compromise at each site and can run automated algorithms to determine the extent of test exposure.

We also help you find the disclosers of your tests. We gather evidence about proxy test-takers—people who take a test in the name of another person, for a fee. (These services are advertised with subtlety, but they are still advertised and we know how to find them.) We locate sites that are re-enabled after having been shut down.

How Does It Help Me?

We provide you with monthly reports that detail the sites and site owners who have disclosed your intellectual property. We offer regular and “trigger” reports that notify you when potentially damaging events occur. Actions include the following:

- Informing you of exposure and risks
- Providing monthly status of website changes
- Searching for owners of suspicious websites through Internet resources such as these:
 - ISP providers
 - Domain-name registries
 - IP addresses
 - E-mail addresses
 - Related organizations and/or sites
 - Status of new websites that appear, which may have your items

We can tell you which of your test items, or even entire tests, are being bought and sold. All this reporting provides a foundation for further investigation.

In other words, Caveon Web Patrol offers you the information you need to know about the who, what, when, where and how of compromised tests so that you can take positive, corrective action. By alerting you to the sources of test piracy and identifying individuals who are disclosing your tests, Caveon Web Patrol equips you to take back control of your test program.

Caveon, pronounced kav-eh-on, comes from the latin word caveo which means “to be on guard against”, “to take care of”, “to beware”, and “to give security.”

Caveon offers comprehensive services to combat test fraud and piracy with **detection** services to identify security breaches, **remediation** services to confirm suspicions and leverage legal processes to halt abuses of sensitive test information, and **prevention** services to secure tests from compromise.

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